WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

CONTRACT

RACT	Contract / Revision
Product Crossroads GPS Contract Dates 10/30/12 - 11/05/12 Advertiser Crossroads GPS	Estimate # 12/11/750 Original Date / Revision 10/25/12 / 10/25/12 10/25/12 Cash/Trade Cash/EOC Broadcast Cash Station Account Executive Jamie Andrus Special Handling Demographic Adults 35+
	IDB# Advertiser Code Product Code 11 12 Advertiser Ref Advertiser Ref Totals

		Totals
		Amount
	Spots/	Type Spots Amount 4 \$3,120.00
	Length Week Rate	NM 4 \$3,120.00
Days Days	Lengar	14
Start/End Time Days	:30	1
*Line Ch Start Date End Date Description *Line Ch Start Date End Date Description *Line Ch Start Date End Date Description *Spots/Week \$780.00		\$780.00
*Line Ch Start Date End Date Description 3 News 5-6am Rate Spots/Week \$70.00		NM 1 \$750.00
*Line Ch Start Date 1/04/12 NewsChannel 3 Ne	:30	
1 3 Weekuare 4	,30	
Start Date Eliastica -1111-5-6am	CARRY.	4 \$4,040.00
Week: 10/29/12 11/04/12 -11111 NewsChannel 3 News Rate Spots/Week \$780.00		NM 4
Week: 10/29/12 11/05/12 NewsChannel Spots/Week \$780.00	:30	1
2 3 Troom Date Weekdare	.00	21.040.00
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10/20/37	:30	1
3 3 Porto End Date Western 4		4 \$1,360.00
51211 04/12 11/04/12 Pate		NM 4 \$1,500.0
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11/05/12 Weekdays 51,016.5	:30	,
4 Ott Date End Date M 7-93		1 \$340.00
This Morning Rate		NM
Week: 11/05/12 11/11/12 CBS This Morning Rate \$340.00	:30	1
F 3 10/30/12 Weekdays 4	.50	,
Start Date English 7-9a		1 \$250.00
2 deroing Date		NM
14 105/12 11/05/12 South	:30	· ·
6 3 Find Date Weekdays	5	or ceu (
Start Date M g_Tlam		NM 1 \$1,660.(
Week: 11/03/12 Early Show Conts Meek		(Ann.)
14/03/17	:30	1
Data England		1 \$1,995
Start 11/04/12 Journing Bate		NM 1 \$1,550
Week: 10/25/12 CBS Sulles Caste Week	:30	
1 1/04/12 Locto Weekdays	:30	1
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10/20/12 17/04/12 the Nation Rate		NM 4
Week: 10/29/12 11/04/12 Face the Nation Face t	:30	1
9 3 Ford Date Weekusts 1		1 21
Start Date 11am-12h		NM 1 \$1,0°
Meek: 10/29/12 Price Is Right Hate		MINI
10/30/12 Meekdays	:30	N .
10 5 - Fnn Date - Tr		ı
Statt 11/04/12		
Week: 10/29/12 Price is Night Spots/Week		
11 3 11/05/12 11/05/12 Spots/Weeks 1 \$1,010.00		anerified
11 3 Start Date 11/11/12 M	naloted)	and ared by station within the time specific
Start Date Week: 11/05/12 M Week: 11/05/12 M 11/11/12 M Transactions: N = New	F = Edited, D = Deleted	bills reliable will not be bound by containing station will not be bound by containing otherwise
Start Date Week: 11/05/12	obligated to pay to station the payment to st	bills rendered by station within the time specified ation. Station will not be bound by conditions, prince a cancellation notice is required unless otherwise

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(757)446-1000	Advertiser		
(10-1	Crossroads G	PS	Totals
	U	enots/	Type Spots Amount
· · · · · ·		Work Rate	
ncom.	und Time Days	Length Week Rate	\$2,700.00
Star	VEnd Time Days		NM 4 \$2,700
a regintion	Rate	:30	
; Ch Start Date End Date Description. Spots/Week	-1230pm		\$675.00
	Rate		NM 1
Start Date 11/04/12 Newson Spots/Week	\$675.00	:30	
- Ind Date - TE	n-1230pm		\$2,700.00
Start 02/12 11/04/12 hannel 3 News	Rate		NM 4 \$2,7007
aek: 10/29/12 Newscham Contenties	\$675.00	:30	
3 3 TITOSTIE TON Date Weekdays		.55	\$675.00
Start Date 11/11/12 M 3pm 3	-4pm		NM 1 \$675.00
leek: 1705 - LIGHT DEG Contention	\$675.00		i i i
10/30/12 Weekdays 4	\$075.00	:30	100.00
Start Date -1111	3-4pm		NM 4 \$3,400.00
Neek: 10/29/12 Filen Degeneres option Neek	Rate		Min
11/05/12 Wookdays	\$675.00	:30	
Start Date End Date M	358-5pm		\$850.00
News Filst W	Rate		NW
10/30/12 Meekdays	400	:30	1
16 3 10/30/12 End Date 51/04/12 Weekdays 4 -1111- A News First @ 4	n 358-5pm		4 \$3,520.00
11/14/12	Rate		NM 4
14/06/17	\$850.00	:30	1
The Land Date	5-530pm		\$880.00
Start Date 11/11/12 19 12 News	Data		NM 1 \$500.
Week: 11/05/12 11/04/12 Newscham Spots/Week	\$880.00	:30	
18 3 Fnd Date Weeks	5-530pm	#EXT	\$3,520.00
Start Date 11/04/12 - WIT honnel 3 News	Dote		NM 4 \$5,5251
Meek: 10/25/12 Newsonam conteMBB	\$880.00	:30	
11/05/12 Date Weekdays	The state of the s	.00	\$880.00
Start Des 11/11/12 11 12 News	530-6pm Rate		NM 1 \$880.55
Meek: 11/00/12 Newscham and New	\$880.00	:30	
10/30/12 Weekdays 4		.30	27.080.00
Start Date - IWII	530-6pm		NM 4 \$5,380.00
Week: 10/29/12 Newschannel State/We	eek <u>Rate</u> \$880.00	20	(All)
11/05/12 Weekdays 1		:30	1
Start Date End Date M	6-630pm		1 \$1,345.00
Newschannel State Newschall Ne	leek Rate		NM
10/30/12 Weekdays		:30	
Start Date End Date -TWTF	6-630pm		4 \$5,380.C
11/04/12 3 News	Neek Rate		NM 4
1105/17		:30	1
Start Date Ellusius M	7-730pm		1 \$1,345.
11/11/12	Rate		NM 1
	Week \$1,345.00	:30	1
24 3 Find Date Weekders	7-730pm		4 \$5,38(
Start Day 11/04/12	Rate		NM 4 \$5,50.
14/05/12 11/05/1- 1/day/S Spor	Meek \$1,345.00	:30	
25 3 11/05/12 End Date Weekdays	730p-8pm	** ***	1 \$1,34
Start Date 11/11/12 M	Rate		NM 1 \$1,55
Week: 11/05/12 M-F /30-5F	\$1,345.00	:30	
26 3 10/30/12 End Date Weekdays	/	.00	
Start Date 11/04/12 -1W11	730p-8pm Rate		1 \$6,€
Meek: 10/29/12 M-F 730-8pill	ots/Week \$1,345.0	30	, and B
17/03/12 I Date Weekdays		:30	
Start Date Enursia	7-8pm		2000 W
Wook: 11/05/12 Sunday Prime			ount of any bills rendered by station within the time specified station with not be bound by conditions, pri- ment to station. Station police is required unless otherwise
		= New, E = Edited, D = Deleted)	unt of any bills rendered by status bound by conditions. Pri
28 3 11/04/12	Hone: N	= New, Eto nay to station the amu	ment to station. Station notice is required unless

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	Contract / Revision 559852 /	Estimate #
Contract Dates 10/30/12 - 11/05/12 Advertiser	Product Crossroads GPS	12/11/750 Original Date / Revision 10/25/12 / 10/25/12
Crossroads GPS	Cnots/	Totals Amount

(Lary)	Crossroads GP	8		Totals	
		snots/	ate Type Spo	ts Am	nount
r.com		Length Week F	Rate Type Spo		
Start/End	Time Days	Lengur			00
Description			NM	4 \$8	,040.00
Ch Start Date End Date Description Spots/Week \$6,630.	00	:30	Kan		
Start Date 11-11350		.00		•	2,010.00
ek: 10/29/12 11/04/12 Late News (M-F)	ate		NM	1 \$	2,010.00
10/30/12 Weekdays Sport \$2,010	.00	:30			
Start Date End Date -1111 11-1135	P			, (\$1,520.00
eek: 10/29/12 Late News (M-F)	(ate		NM	1 3	/ (3
10 3 11/05/12 Deta Weekdays 550.01		:30			
Chart Date City Manager	5p			1	\$1,520.00
Jeek: 1703/12 Late News (Ochate Neek	Rate		NM	1	
31 3 Fnd Date Weekdays		:30			
11/04/12 (Sa-Su)	Rate		NM	4	\$3,120.00
AAIDAILZ III	20.00	:30	Min		
32 3 11/04/12 11/04/12 Weekdays 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	m-1235am	.50		1	+=00.00
Week: 10/29/12 11/04/12 Lete Night with David Letterm 1999	Rate		NN	1	\$780.00
		:30	1,00	1	
Start Date End Date -1111 Harm1135	ipm-1235am			_	\$180.00
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11/05/12 N/eekdays	9700.00	:30		1	
Clart Date Ellu Duce	5-1235xm				\$515.00
Week: 11/05/12 Redskins Overnight	Rate		N	1 M	3.53 P
35 3 11/03/12 Weekdays Spots 1	\$180.00	:30			
Start Date 11/04/123 11	35pm-1205am			0 100	\$0.00
Week: 10/23/12 11/04/12 1135pm 1200 Spots/Week	Rate \$515.00	-20		NIVI	\$0.00
36 3 Fnd Date Weekusys 1		:30		NIVI	\$4,000.00
51at 023 11/04/12 11/04/12	arious	:30		MM ,	1. S 400 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
11/03/12	arious	:30		1	_
D 37 3 11/04/12 NFC 10-11 (Early)	-5p Rate			NM (00.00
14/04/19 11/04/19 Spotolities	\$4,000.00	:30			00.00
39 3 Fnd Date Weekdays		:30		14101	1 \$1,185.00
11/04/12 11/04/12 Prime	8-9pm			NW	
11/03/12 1 Drime	9-10pm	:30		- 1	
D 40 3	6-7am Rate			NM	1 \$265.00
40/30/17 11/0m 11/days	\$1,185.00	:30		14111	
N 42 Date End Date	9-11am	.00		1	#DE0 [
Week: 10/29/12 11/04/12 Early Show Saturday	Rate			NM	1 \$250.0
11/03/12 Weekdays	\$265.00	:30	Section Resident		
N 45 Chart Date End Date	1135-1235xm				82 \$89,595
Week: 10/29/12 Redskins Overnight	Rate				82 \$89,595
11/03/12 Weekdays J	\$250.00		Totals		
Start Date End 42					
Week: 10/23/12	Net Amount				
Was Spots Gross Amount	NOT 74115				

Time Period # of Spots Gross Amount Net Amount
10/29/12 -11/05/12 82 \$89,595.00 \$76,155.75
Totals

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